



NOW HIRING

Economic Development Director



www.RoswellGov.com/Jobs

About the Position

The **City of Roswell's Economic Development Director** is responsible for directing and managing the economic development activities of the City of Roswell. Under the administrative supervision of the City Administrator, this position will work closely with Mayor and Council, all City departments, partner organizations, and outside public and private entities to pursue and secure economic development opportunities advantageous to the City.

The Economic Development Director will be the City's chief economic development strategist, with the continuous goal of putting the City of Roswell on the international economic development map. The Director will lead the development of short- and long-range economic development plans, as well as promoting business growth, retention and attraction to secure a strong revenue base for the City.

MINIMUM QUALIFICATIONS

Education and Experience

Bachelor's degree from an accredited college or university in business, economics, public administration, marketing, planning, finance, or related field, supplemented by ten (10) years of progressive and direct experience in economic development-related activities, or any equivalent combination of education, training, and experience that provides the requisite knowledge, skills, and abilities for this job. Preference may be given to those candidates with a Master's degree in economics, public administration, planning, or closely related field and to Certified Economic Developers (CEcD). Experience in managing P3 projects is highly desirable.

Licenses or Certifications

- Possess and maintain a valid Georgia driver's license with a satisfactory motor vehicle record (MVR).

JOB FUNCTION HIGHLIGHTS

For a full job description, visit www.RoswellGov.com/Jobs.

- Leads the implementation of all Council-approved economic development objectives in the City Strategic Plan and the 2040 Comprehensive Plan.
- Identifies opportunities for development and redevelopment projects.
- Develops budgets and seeks opportunities to promote economic development incentives that are in the best interest of the citizens of Roswell.
- Act as liaison between internal departments, external organizations, and individual businesses. Works closely with outside partner agencies, such as Roswell Inc., Visit Roswell Convention and Visitor's Bureau, Roswell Downtown Development Authority, North Fulton Community Improvement District, all regional Chambers of Commerce, business groups, and other economic development and governmental agencies to ensure the City's successful economic development program.
- Performs market research and gathers economic data. Prepares reports about economic development and redevelopment and real estate activities for Mayor, Council and City Management. Provides policy recommendations based on data.
- Serves as spokesperson on the City's economic development efforts. Makes presentations to civic, community, and business groups to articulate and promote Roswell's development plans and strategies.
- Works with developers, individuals and businesses to structure financial and/or development partnerships (P3).
- Prepares development agreements and negotiates on behalf of the City.
- Directs efforts to recruit, retain and expand business.
- Establishes and manages programs to facilitate projects that result in capital investment and job creation.

DESIRED ATTRIBUTES

- Communication
- Organization
- Negotiation Skills
- Writing & Public Speaking Skills
- Creative Thinking
- Interpersonal Communication
- Analytical Skills





About the The City of Roswell



Located 20 miles from Downtown Atlanta, **Roswell is the ninth-largest city in Georgia** with a population of more than 94,000. Its natural beauty, innovative local businesses, focus on historic preservation, first-class amenities, and strong sense of family and community make Roswell a charming and easy place to call home.



Incorporated in 1854, the City of Roswell was founded by Roswell King, who established the Roswell Manufacturing Company and built a cotton mill to harness the power of local rivers to make textiles. Since that time, the City has grown into **one of the most desirable suburbs in North Atlanta** and is consistently rated among the safest in the state and nation.

Known for its **lush and extensive park system**, Roswell boasts more than 900 acres of green space and community recreation areas—both passive and active. Positioned along the Chattahoochee River, Roswell is also located between Lake Allatoona and Lake Lanier and is only a short drive from the Appalachian Mountains to the north. With opportunities for **outdoor recreation** at every turn, Roswell residents can often be found kayaking, fishing, hiking, and biking along the area’s waterways and trails.

The city also has a **rich artistic and cultural history**, with community events throughout the year that draw visitors from around metro Atlanta. The city’s four historic homes—Archibald Smith Plantation, Barrington Hall, Bulloch Hall, and Mimosa Hall—host everything from cooking classes and lecture series to holiday candlelight tours and themed community parties. Other **popular events** include Alive in Roswell in Roswell’s Historic Downtown, Roswell Roots Festival, Roswell Arts Festival, Riverside Sounds Concert Series, Youth Day Parade, and the Annual July 4th Fireworks Extravaganza.

Roswell offers an array of **nationally acclaimed public and private schools**. Its two public high schools are consistently positioned at the top of annual statewide SAT rankings and above the national average. A number of private schools, international schools, religious schools, special needs schools, and virtual academies are located throughout Roswell and nearby areas. Continuing higher education is also readily available, with local campuses of Georgia State University, Georgia Perimeter College, the Art Institute of Atlanta, Kennesaw State University, and DeVry University nearby.

QUICK FACTS

Date of Incorporation:
February 16, 1854

Area:
42.02 square miles

Total Population:
92,833*

Median Household Income:
\$99,726**

Median Home Value:
\$374,700**

*2020 U.S. Census Data
**2019 U.S. Census Data

HIGHLIGHTS

- 2017 Live, Work Play City Award – Georgia Municipal Association
- 2017 National Gold Medal Award for Excellence in Park and Recreation Management
- 2020 Digital Cities Award Winner by the Center Digital Government
- Platinum Certified Green Community by the Atlanta Regional Commission



Business in Roswell

The City of Roswell is home to businesses of all sizes, from Fortune 500 companies to small- and medium-sized organizations, all contributing to a well-balanced and thriving economy. Roswell's rich history, entrepreneurial spirit, strong sense of community, and economic vitality make the City an attractive place for business.



5,000+
Registered
Businesses



50,000+
Total Number
of Jobs

ROSWELL OVERVIEW



103,496
Daytime Population



Education

38% Bachelor's Degree
20% Graduate or Professional Degree



92,833*
Total Population



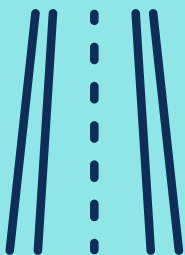
\$141,700+
Average Household Income



39
Median Age

INFRASTRUCTURE

22 Miles
from Atlanta



35 Miles
to Atlanta International Airport



2 Cargo Ports
within less than 350 miles



Compensation & Benefits



The starting salary for the Director is market-competitive and will be established based upon the specific qualifications and experience of the selected candidate.

Salary is expected to be in the range of \$120,000-\$155,000. Relocation expenses are negotiable.

The City of Roswell offers its employees a competitive and comprehensive benefits package. Some of the more significant benefits are:

- Medical Insurance with the City contributing up to \$1,500 a year to an HSA depending on the plan of choice
- Dental, Vision, and Life Insurance; Wellness Center (with a dispensary) for preventative care, common illnesses, and maintenance programs
- Defined Contribution retirement plan with the City funding 10% of annual salary with an optional match of 1:1 up to a maximum of 5%; an additional matching program of 1% when the employee contributes 2%. When an employee opts to participate in all available programs, the City contributes a total of 16%, while the employee contributes 7%.
- Paid Time Off (PTO) and Paid Sick Leave with balance (up to cap) rollover from year to year
- Paid Holidays and Volunteerism/Civic Engagement Leave

APPLY NOW

Interested candidates may apply at www.RoswellGov.com/Jobs.

Any questions may be directed to Tammy Summers, Employment Manager, at tsummers@roswellgov.com.



The City of Roswell, Georgia commits to a policy of equal employment opportunity for applicants and employees, complying with local, state and federal laws. The City's policy is to employ qualified persons without discrimination regarding race, creed, color, religion, age, sex, country of national origin, marital status, disability, sexual orientation, gender identity, genetic information, political affiliation, ethnicity, or status in any other group protected by federal/state/local law.